

**GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE COMMISSIONER OF INDUSTRIES
UDYOG SADAN, 419, PATPARGANJ INDUSTRIAL AREA, DELHI-110092**

No.HL-16(1)/2016-17/CI/711

Dated: 03-10-2016

To

The Director,
Directorate of Information & Publicity,
Govt. of N.C.T. of Delhi, Old Secretariat,
Delhi.

Sub: Financial Assistance as Marketing Incentive Component under the Comprehensive Handloom Development Scheme for the year 2016-17.

Sir,

Please find enclosed herewith 9 copies of Press Advertisement on the above noted subject with the request that the **said Advertisement may kindly be got published in leading daily newspapers in English, Hindi, Urdu & Punjabi in 2 different insertions in different newspapers (all 8 newspapers should be different) on different dates i.e., one on 7th October, 2016 in Hindustan Times, Navbharat Times, Pratap and Qaumi Patrika and the other on 7th November, 2016 in Indian Express, Punjab Kesri, Hamara Maqsad and Qaumi Duniya.** CHARDI KALA

As per your Office Circular letter No.16/52/DIP/Advt/2015-16/1455 dated 6.8.2015, soft copy of the Press Notice / Advertisement to be published in newspaper is being sent on email ID: **dipadvtnctd@gmail.com** and in pen-drive/CD. The name of the contact person from this office is Sh. Tarun Kumar Sharma, Master Craftsman (Handloom) (Mobile No.9818021522) (Email ID: tarunsharmahandloom@gmail.com).

The translation of the Press Advertisement in Urdu & Punjabi may please be got done at your end.

Yours faithfully,

Encl: As above

(T. P. SINGH)
DEPUTY COMMISSIONER OF INDUSTRIES (H/H)

No.HL-16(1)/2016-17/CI/712-713

Dated: 03-10-2016

Copy for information and necessary action to:

1. D.C. (Handlooms), Ministry of Textiles, Govt. of India, Udyog Bhawan, New Delhi-110011
2. Programmer, EDP Cell, Office of C.I. with the request to uplink the enclosed Press Advertisement, Circular Letter and the Form of Application on the website of Industries Department immediately.

(T. P. SINGH)

DEPUTY COMMISSIONER OF INDUSTRIES (H/H)

GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE COMMISSIONER OF INDUSTRIES
UDYOG SADAN, PLOT NO.419, PATPARGANJ INDUSTRIAL AREA, DELHI-110 092
(Handloom & Textiles Section)

PRESS ADVERTISEMENT

Applications in the prescribed Application Forms are invited from existing and functioning primary handloom weavers cooperative societies and apex handloom cooperative federations of **Delhi** duly registered with RCS Department, and having audit completed for the years 2012-13, 2013-14, 2014-15 authenticated by RCS Department for availing financial assistance as Marketing Incentive (MI) Component under the Comprehensive Handloom Development Scheme (CHDS) for the year 2015-16. For the purpose of Marketing Incentive Claim, Handloom Mark has been made compulsory i.e., the society selling its products should necessarily use 'Handloom Mark'. The MI would be given on the sale of handloom products using Handloom Mark only. The societies will purchase the yarn from NHDC. For buying yarn from open market, the societies will need N.O.C. from NHDC. The prescribed Application Form and Criteria are available at website **www.industries.delhigovt.nic.in**. Applications fulfilling total CRITERIA WILL ONLY BE ENTERTAINED. Failure in compliance of total criteria by any applicant society will render its application rejected. **The last date of submission of application forms, complete in all respects, at the above office address is 7th December, 2015 up to 6.00 p.m.**

Special Commissioner of Industries
GNCT Delhi

राष्ट्रीय राजधानी क्षेत्र, दिल्ली सरकार

कार्यालय उद्योग आयुक्त

उद्योग सदन, प्लॉट सं.419, पटपड़गंज, दिल्ली-110092

(हथकरघा एवं वस्त्र अनुभाग)

प्रेस विज्ञापन

व्यापक हथकरघा विकास योजना (CHDS) के अधीन वर्ष 2016-17 के लिए विपणन प्रोत्साहन संघटक के रूप में वित्तीय सहायता का लाभ उठाने हेतु दिल्ली में स्थित ऐसी वर्तमान तथा कार्यरत प्राथमिक हथकरघा बुनकर सहकारी समितियों तथा शीर्षस्थ हथकरघा सहकारी परिसंघों से जोकि पंजीयक सहकारी समिति विभाग (Registrar Cooperative Societies Department) के साथ पंजीकृत हैं तथा जिनकी लेखा परीक्षा वर्ष 2013-14, 2014-15 व 2015-16 के लिए सम्पन्न हो चुकी है तथा पंजीयक सहकारी समिति विभाग द्वारा अधिप्रमाणित की जा चुकी हैं, निर्धारित आवेदन प्रपत्रों पर आवेदन आमंत्रित किये जाते हैं। विपणन प्रोत्साहन प्राप्त करने के प्रयोजनार्थ हथकरघा चिह्न (Handloom Mark) का होना अनिवार्य रखा गया है अर्थात् उत्पादों की बिक्री करने वाली समिति को 'हैंडलूम मार्क' का प्रयोग अनिवार्यतः करना होगा। विपणन प्रोत्साहन केवल 'हैंडलूम मार्क' युक्त हथकरघा उत्पादों की बिक्री पर दिया जायेगा। समितियों को राष्ट्रीय हथकरघा विकास निगम (NHDC) से धागा खरीदना होगा। खुले बाजार से धागा खरीदने के लिए समितियों को राष्ट्रीय हथकरघा विकास निगम से अनापत्ति प्रमाण पत्र लेना होगा। निर्धारित आवेदन प्रपत्र तथा मानदंड वेबसाइट पर www.industries.delhigovt.nic.in उपलब्ध है। केवल उन्हीं आवेदन पत्रों पर विचार किया जायेगा जो सम्पूर्ण मानदंडों को पूरा करते हैं। किसी भी आवेदक समिति द्वारा सम्पूर्ण मानदंडों का पालन न किये जाने पर उसके आवेदन को अस्वीकृत कर दिया जायेगा। कार्यालय के उपरोक्त पते पर सब प्रकार से पूर्ण आवेदन पत्र प्रस्तुत किये जाने की अंतिम तिथि 30 नवम्बर, 2016, सायं 6-00 बजे तक है।

उपायुक्त (हथकरघा)

राष्ट्रीय राजधानी क्षेत्र, दिल्ली सरकार, दिल्ली

MARKETING INCENTIVE**PRO FORMA TO BE SUBMITTED BY HANDLOOM CORPORATIONS / APEX SOCIETIES / FEDERATIONS / NATIONAL LEVEL ORGANISATIONS / PRIMARY HANDLOOM WEAVERS COOPERATIVE SOCIETIES ETC. FOR CLAIMING MARKETING INCENTIVE UNDER COMPREHENSIVE HANDLOOM DEVELOPMENT SCHEME (CHDS)**

1.	Name of the State	Govt. of National Capital Territory of Delhi
2.	Claim for the year	2016-17
3.	Name and address of the agency / society Contact Address with Mobile No. Handloom Factory / Unit / Work Place Address with Tel.No.	Handloom Coop.Indl. (P) Soc.Ltd.

4. No. of Weavers agency covered by Agency / Society

S.No.	Name of Category	Men	Women	Total
(a)	General			
(b)	SC			
(c)	ST			
(d)	OBC			
(e)	Minority			
(f)	Others			
	Total			

	Particulars	2013-14	2014-15	2015-16
5.	Quantity of Yarn purchased from NHDC in Kgs.			
6.	Quantity of Yarn (in kgs) purchased from other agencies due to non-availability of yarn from NHDC (Certificate of non-availability of yarn from NHDC should be enclosed).			
		Yes/No	Yes/No	Yes/No
		Handloom Mark Label No.		
		2013-14	2014-15	2015-16
7.	The State Government should certify that the agencies who have claimed Marketing Incentive (MI) is the registered user of handloom mark and use handloom mark labels in their products.			

8. Sales turnover for the preceding three years (excluding sales to Apex / Federations / Corporations, Government Departments / Agencies, Sales to Handloom Agencies / Sales under Barter System and Sales computed for the purpose of claiming assistance under the Rebate Scheme).

S.No.	Year	Fabrics Rs.	Made-ups Rs.	Garments Rs.	Total Rs.
i)	2013-14				
ii)	2014-15				
iii)	2015-16				
Total					

9.	Average Sales Turnover of last three years	Rs.
10.	Marketing Incentive eligible @ 10%	Rs.
11.	State Share @ 5%	Rs.
12.	Central Government Share @ 5%	Rs.

Certified that the above figures are correct and the sales by the Agency to Apex / Federation / Corporations Government Departments / Agencies / Handloom agencies, sales computed for claiming assistance under the rebate scheme, and sales made under barter system has not been computed for the purpose of calculating Marketing Incentive.

Name & Signature of the President / Secretary
of the Agency / Society
With seal

Name & Signature of the CA with Regn. No.
Statutory Auditor with Seal

CERTIFICATE TO BE FURNISHED WITH ANNEXURE D-1

1. Certified that the agency is functioning.
2. Certified that points at Sl.No.1 to 8 under Annexure D-1 taken into account by the implementing agency for calculating the eligibility for marketing incentive are correct and have been duly verified.
3. The proposal has been cleared in the State Level Project Committee (SLPC) in its meeting held on __-__-201__, Minutes of which are enclosed.
4. State Share has already been released vide State Govt. Sanction Order No. _____ dated __-__-201__. A copy of the State Share Release Order is enclosed.
5. Certified that no UC is pending for rendition in respect of the above grantee organization towards any grant(s) received by it under any scheme of the Office of Development Commissioner for Handlooms or Ministry of Textiles or any Department in the Ministry of Textiles.
6. It is certified that the Implementing Agency is in existence and functioning.
7. Certified that there is no reason to believe that the agency is involved in corrupt practices.
8. Certified that the above particulars are correct and verified from Books of Account of the grantee agency.

(Signature)
Director In-Charge of Handlooms
Government of NCT of Delhi
With SEAL

GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE COMMISSIONER OF INDUSTRIES
UDYOG SADAN, PLOT NO.419, PATPARGANJ INDUSTRIAL AREA, DELHI-110 092
(Handloom & Textiles Section)

REAL TIME GROSS SETTLEMENT (RTGS)
MODEL MANDATE FORM
HANDLOOM COOPERATIVE AGENCY'S OPTION TO RECEIVE PAYMENTS THROUGH CREDIT CLEARING MECHANISM

Scheme Name :
MARKETING INCENTIVE COMPONENT OF COMPREHENSIVE HANDLOOM DEVELOPMENT SCHEME (CHDS)

Periodicity of Payment : ANNUAL

1.	Name of the Handloom Cooperative Society/Federation	:	
2.	Particulars of Bank Account	:	
	A. Bank Name	:	
	B. Branch Name	:	
	Address	:	
	Telephone No.	:	
	C. I F S CODE	:	
	D. 09-DIGIT Code Number of the Bank and Branch appearing on the MICR Cheque issued by the Bank	:	
	E. Account Type (S.B./Current Account or Cash Credit)	:	
	F. Ledger No. / Ledger Folio No.	:	
	G. Account Number (As appearing on the cheque book) (in lieu of the Bank Certificate to be obtained as under please attach a blank cancelled cheque, or photocopy of a cheque or front page of your Savings Bank Pass Book issued by your bank for Verification of the above particulars)	:	
3.	Date of Effect	:	

I, hereby declare that the particulars given above are correct and complete. If the transaction is delayed or not effected at all for reasons of incomplete or incorrect information, I would not hold the user institution responsible. I have read the option invitation letter and agree to discharge the responsibility expected of me as a participant under the Scheme.

Date: _____

(_____)
SIGNATURE OF PRESIDENT/SECRETARY
OF HANDLOOM COOPERATIVE SOCIETY/FEDERATION

Certified that the particulars furnished above are correct as per our record.

Bank's Stamp

Date: _____

(_____)
SIGNATURE OF THE AUTHORISED OFFICER FROM THE BANK

**DETAILS SUBMITTED BY HANDLOOM COOPERATIVE AGENCY FOR CLAIMING
MARKETING INCENTIVE UNDER CHDS DURING 2016-17**

1.	_____ Handloom Cooperative Industrial Production Society Ltd. having Factory address _____ _____			
2.	Contact Person:			
3.	Mobile Nos:			
4.	Handlooms installed : _____ Working _____			
5.	Handloom Items being manufactured by handloom agency:			
6.	Members working in Weaving Process: Non-Members working in Weaving Process:			
7.	Members working in Preparatory Process: Non-Members working in Preparatory Process:			
8.	Is any powerloom cloth manufactured or sold by handloom agency: YES / NO			
9.	Yarn purchased during last three years			
		2013-14	2014-15	2015-16
	In Kgs.			
	Value in Rs.			
10.	Sales turnover during last three years			
		2013-14	2014-15	2015-16
	Value in Rs.			
11.	Account books maintained by the handloom agency : YES / NO			
12.	Yarn purchased during last three years from NHDC Ltd:			
		2013-14	2014-15	2015-16
	In Kgs.			
	Value in Rs.			
13.	If Yarn purchased during last three years from sources other than NHDC Ltd:			
		2013-14	2014-15	2015-16
	In Kgs.			
	Value in Rs.			

14.	Sales made with Handloom Mark Label and its Certificate during last three years			
		2013-14	2014-15	2015-16
	Value in Rs.			TOTAL
15.	Handloom Mark Label purchase date: Total Labels purchased: @ Total: Balance Labels available as on 30.11.2016: (Pl attach copy of Label purchase receipt)			
16.	Handloom Mark Label Certificate No. Dated: Issued by Textile Committee, Govt. of India (Pl attach copy of Handloom Mark Label Certificate)			
17.	Any other information:			

I am submitting the above details as per the available records which have been duly audited by C.A. and authenticated by RCS Department. The said records are available with Handloom Cooperative Agency and have been checked and kept in safe custody of the agency. The photocopies (duly self attested by President/Secretary of Handloom Cooperative Agency) of yarn purchase, sales made, handloom mark label and its certificates are being enclosed for kind reference.

Signature:

Name: _____

President / Secretary of

_____ **Handloom Cooperative Society**

With Seal

CHECK LIST*(For submission of Marketing Incentive Claim Component of CHDS)*

I, Sh./Smt. _____ S/o.W/o Sh. _____

R/o _____

President / Secretary of The M/s _____ Handloom Cooperative
Industrial Production Society Ltd. working at _____I am submitting following documents for Marketing Incentive Claim Component of
CHDS for the year 2016-17.

S.No.	Description of Documents	Whether submitted Yes / No	Page No.	Remarks, if any
1.	Covering letter on society's letter head requesting Industries Department, GNCT Delhi that society wants to avail the benefit of Marketing Incentive as per the criteria			
2.	Pro forma D-1 – Application Form for Marketing Incentive			
3.	Model Mandate Form of Handloom Cooperative Society giving Bank Details – D-1B			
4.	Resolution of the Handloom Cooperative Agency			
5.	Registration Certificate of the Handloom Cooperative Agency registered with Registrar, Cooperative Societies of Delhi			
6.	Proof of last election and last AGM as per RCS Act and Rules			
7.	Audited Statement authenticated by RCS Department for the year 2013-14, 2014-15 and 2015-16			
8.	ID Proof of Weavers I-Cards			

10.	Proof of Handloom Mark Label No.and Certificate issued by Textile Committee			
11.	Proof of Purchase of Yarn from NHDC			
12.	Proof of buying yarn from open market and NOC from NHDC thereon			
13.	Proof of Repayment of Govt. Dues, if any under Loan cum Grant Scheme up to 30.11.2016			
14.	Proof of Payment of Govt. Dues of Rent if any deposited for Shed allotted to handloom agencies at Bharat Nagar and Nand Nagri, Delhi up to 30.11.2016			

Note: All above documents have been attested by President / Secretary of the Handloom Cooperative Agency who have been duly authorized by Management Committee of the said Handloom Agency and for signing and self-attesting.

Certified that particulars furnished above are correct as per our report. If any of the documents are incomplete, we understand that our application will be rejected without assigning any reason.

Signature of the President / Secretary
of the Agency / Society
With seal

GOVT. OF NATIONAL CAPITAL TERRITORY OF DELHI
OFFICE OF THE COMMISSIONER OF INDUSTRIES
UDYOG SADAN, PLOT NO.419, PATPARGANJ INDUSTRIAL AREA, DELHI-110 092
(Handloom & Textiles Section)

No.HL-16(1)/2016-17/CI/74

Dated: 03-10-2016

To

The President / Secretary,
_____ Handloom Cooperative Federation / Society Ltd.

CIRCULAR

Applications are invited from existing and functioning primary handloom weavers cooperative societies and apex handloom cooperative federations of Delhi for availing financial assistance as Marketing Incentive (MI) Component under the Comprehensive Handloom Development Scheme (CHDS) for the year 2016-17 who fulfill the following criteria:

- (i) Registration with Registrar Cooperative Societies of Delhi
- (ii) Audited statement of accounts of concerned handloom federation and primary handloom weaver cooperative society (PHWCS) duly authenticated by RCS Department, for the last three years 2013-14, 2014-15 and 2015-16.
- (iii) Proof of last election and last AGM held of the federation and primary handloom weaver cooperative society (PHWCS) as per RCS Act and Rules.
- (iv) Resolution to the effect handloom federation primary handloom weaver cooperative society (PHWCS) want to avail assistance for Marketing Incentive Component of Comprehensive Handloom Development Scheme.
- (v) Any I.D. proof or Weavers I-Card issued by DC (Handlooms) of weaver members of federation and primary handloom weaver cooperative society (PHWCS) availing assistance under the Scheme.
- (vi) Proof of repayment of government dues, if any, deposited under the scheme 'Loan cum Grant for Modernization of Looms' up to 30th November, 2016 for those members of the society who are members of Federation.
- (vii) Proof of payment of government dues of rent, if any, deposited for sheds allotted to handloom cooperative federations for their member societies at Bharat Nagar and Nand Nagri Weavers Complex up to 30th November, 2016.
- (viii) The handloom cooperative society and handloom cooperative apex federation should be in existence and functioning.

- (ix) All above documents should be attested by President / Secretary / Treasurer of the society who has been duly authorized by Management Committee for signing and self-attesting all documents.
- (x) For the purpose of MI claim, Handloom Mark is made compulsory i.e. the societies selling their products should necessarily use handloom mark. The MI would be given on the sale of handloom products, using handloom mark only.
- (xi) The societies will purchase the yarn from NHDC. For buying yarn from open market, the societies will need NOC from NHDC.
- (xii) In prescribed pro formas D-1, D-2 along with name and details of handloom cooperative societies giving their details of bank account with IFS Code.
- (xiii) The assistance will be restricted to a maximum of 5 working looms per year.

The application on prescribed form should be submitted on or before the last date i.e., **30th November, 2016**. Application forms and criteria will also be available at website **www.industries.delhigovt.nic.in**.

(T. P. SINGH)
Deputy Commissioner of Industries
(Handloom/Handicraft)

No.HL-16(1)/2016-17/CI | 715-717

Dated: 03-10-2016

Copy to:

- 1) D.C. (Handlooms), Ministry of Textiles, Govt. of India, Udyog Bhawan, New Delhi.
- ✓ 2) President/Secretary of Handloom Cooperative Federations of Delhi with the request to intimate their member-societies to avail the assistance under the aforesaid Scheme.
- 3) Programmer, EDP Cell, Office of C.I., with the request to uplink the said circular letter and Form of Application on the website of the Industries Department.

(T. P. SINGH)
Deputy Commissioner of Industries
(Handloom/Handicraft)