

MOST IMMEDIATE
E.mail

No.5/1/2013-DCH/P&E
भारत सरकार/Government of India
वस्त्र मंत्रालय/Ministry of Textiles
हथकरघा विकास आयुक्त का कार्यालय
Office of the Development Commissioner for Handlooms
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उद्योग भवन, नई दिल्ली/Udyog Bhavan, New Delhi
दिनांक/Dated 11th September, 2024

To

1. Zonal Directors, Weavers' Service Centers (East, West, South and North).
2. All Head of Office, Weavers Service Centers.

Subject: Inviting applications for participation in various Crafts Mela and Master Creation programme for the year 2024-25-reg.

Sir/Madam,

This is regarding inviting of applications from the participants for participation in Various Crafts Mela & Master Creation Programme through online portal i.e. myhandlooms.gov.in only, under Handloom Marketing Assistance a component of National Handloom Development Programme. Details are as follows:

A. Master Creation Programme

1.	Master Creation Programme at Dilli Haat, INA	1 st to 15 th December 2024
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B. Crafts Mela

Sl.No.	Name of the Craft Mela	Date of event
1.	Surajkund Crafts Mela, Faridabad (Haryana)	1 st -15 th February 2025
2.	Toshali National Crafts Mela, Bhubaneswar (Odisha)	15 th -27 th December 2024
3.	Shilparamam Crafts Mela, Visakhapatnam (Andhra Pradesh)	02 nd to 16 th January 2025
4.	Shilpgram Crafts Mela, Udaipur (Rajasthan)	21 st -30 th December, 2024
5.	Shilparamam Crafts Mela, Madhapur, Hyderabad (Telangana)	15 th -30 th December, 2024
6.	Taj Mahotsav Crafts Mela, Agra (Uttar Pradesh)	18 th -27 th February 2025

2. It is requested to look into the matter personally and motivate eligible participants under your jurisdiction to apply through online portal. Also, scrutinize the application thoroughly according to the existing guidelines of the scheme and recommend & forward them to Head Quarter Level by **30th September, 2024 positively**. It may be ensured that all the details such as name of award, IHB Number, Handloom Mark Number and last participation in the craft mela, which include cooperative societies, producers groups, Self Help Groups and Federations and Awardees may be checked properly, so that the name of participants should not be repeated.

Yours faithfully,

Swayamprava Pani
11/09/2024
(Swayamprava Pani)

Addl. Development Commissioner (Handlooms)

Copy to:

1. All State Commissioner/Director of Handlooms & Textiles.
2. All Implementing Agencies.

Swayamprava Pani
11/09/2024
(Swayamprava Pani)

Addl. Development Commissioner (Handlooms)