

**OFFICE OF THE COMMISSIONER OF INDUSTRIES
GOVT. OF NCT OF DELHI
419, UDYOG SADAN: PATPARGANJ INDL. AREA, DELHI-110092**

No.F. HL-9(1)/CI/2022-23/

Dated :

CIRCULAR

The 7th day of August was chosen as **National Handloom Day** to commemorate the Swadeshi Movement which was launched on this day in 1905. The National Handloom Day is observed annually to honor our handloom weavers and provide impetus to the Handloom industry.

Handloom is a symbol of our glorious cultural heritage and an important source of livelihood in the country. This sector is key to women's empowerment, as over 70% of all handloom weavers and allied workers are women.

It has to be our collective Endeavour to support our handloom weavers by buying handloom products and sharing it. It should be ensured that the message to embrace Indian Handlooms reaches far and wide. The more the world knows about the richness and diversity of handloom products the greater our local weavers will be benefitted.

All the officers/officials are requested to **participate in the celebration of Handloom Day and buy Indian Handloom fabric from any of the handloom agencies/societies, thereafter post pictures of the same through their social media accounts**. Further all are advised to encourage others also to support the handloom weaving community by wearing handloom fabric.

Signed by Chandra Shekhar

Date: 02-08-2024 12:24:24

(CHANDRA SHEKHAR)

DY. COMMISSIONER OF INDUSTRIES (H/H)

No.F. HL-9(1)/CI/2022-23/

Dated :

Copy forwarded for necessary action to:

1. All Head of the Department of Govt. of NCT of Delhi
2. M.D. DSIIDC with the request to encourage your staff to support the handloom weaving community by wearing handloom fabric.
3. M.D. DKVIB, with the request to encourage your staff to support the handloom weaving community by wearing handloom fabric.
4. All Dy. Commissioner of Industries
5. PS to Additional Chief Secretary (Industries)
6. PA to Special Commissioner of Industries
7. All Section Officers of Industries Department with the request to circulate the above said instructions amongst their branch staff.
8. DAP, Industries Deptt. With the request to upload the circular on the website of Industries Department.

(CHANDRA SHEKHAR)

DY. COMMISSIONER OF INDUSTRIES (H/H)